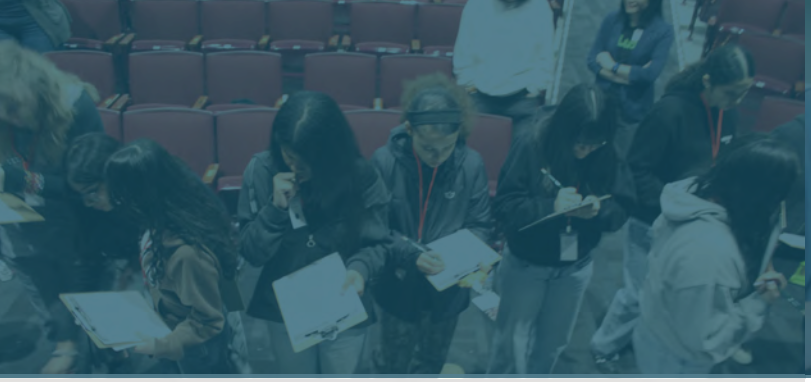



Junior Achievement™
of the Upper Peninsula

JA DREAM FAIR

A STEM EXPERIENCE




SPONSORSHIP OPPORTUNITIES

MAY 2027




Junior Achievement™
of the Upper Peninsula

OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.

ABOUT JA DREAM FAIR

The JA Dream Fair: A STEM Experience is an inspirational and educational one-day event for middle school aged students. Students will learn about STEM (science, technology, engineering, and math) opportunities and careers in high demand from presentations by local professionals who work in STEM careers. The goal of this event is to elevate self-esteem and spark big career dreams.

The day starts with local professionals who share about their career paths, give advice, and answer career questions, followed by a day of mentorship between students and professionals guided by the JA It's My Future® curriculum. Students will be encouraged to investigate, ask questions, and be inspired to consider STEM careers for their futures.







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SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1) $10,000	Presenting Sponsor $7,500	Supporting Sponsor $5,000	Bright Future Sponsor $3,000	Agency Sponsor $2,000	Dream Sponsor $1,000	STEM Sponsor $500	Career Fair Table Sponsor $250
Co-Brand: Sponsor will co-brand single event with JA, including name as Title Sponsor with prominent logo representations.	✓							
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	✓							
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	✓	✓						
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	✓	✓						
Keynote Speaker: Sponsor will have the opportunity to provide a keynote speaker for the event. Limited spots available.	✓	✓	✓	✓				
Post-Event Letter: Sponsor will be featured in the thank you letters that are distributed to all sponsors after the event.	✓	✓	✓	✓				
Social Media: Sponsor will be recognized in a social media post thanking them for their sponsorship.	✓	✓	✓	✓	✓			
Website: Sponsor logo will be featured on the event page of our website.	✓	✓	✓	✓	✓	✓		
Event Program: Sponsor will be featured in the event program distributed to all attendees.	**FULL PAGE AD**	**HALF PAGE AD**	**QUARTER PAGE AD**	**LOGO**	**LOGO**	**LOGO**	**LOGO**	**LOGO**
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	**VISUALLY AND VERBALLY**	**VISUALLY AND VERBALLY**	**VISUALLY AND VERBALLY**	**VISUALLY**	**VISUALLY**	**VISUALLY**	**VISUALLY**	**VISUALLY**
Career Fair Table: Sponsor can provide a table at the Career Fair	✓	✓	✓	✓	✓	✓	✓	✓

*Contact Lori Taylor-Blitz at lori.taylor-blitz@ja.org to learn more about these benefits



BECOME A STUDENT EVENT SPONSOR

Help us introduce young students to the incredible opportunities for their future in the field of STEM! Please complete this form and mail to: Junior Achievement of the Upper Peninsula, 910 US 41, Ishpeming, MI 49849, or email the completed form to: lori.taylor-blitz@ja.org. Additional sponsorships can be made upon request if your desired support level is not available.

SPONSORSHIP LEVELS

- ☐ TITLE SPONSOR (1) $10,000
- ☐ PRESENTING SPONSOR $7,500
- ☐ SUPPORTING SPONSOR $5,000
- ☐ BRIGHT FUTURE SPONSOR $3,000
- ☐ AGENCY SPONSOR $2,000
- ☐ DREAM SPONSOR $1,000
- ☐ STEM SPONSOR $500



- ☐ We cannot attend this year's event. Please accept this donation of $ _____
- ☐ We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

Please Invoice: _____ (must be before June 30th, 2027)
Check attached made payable to Junior Achievement of the Upper Peninsula
Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

_____ _____
Business/Organization Name Contact Name/Title

_____ _____
Phone Email

_____
Address City State Zip

_____ _____
Signature Date